



The Arts Council & RTÉ Television RTÉ Dance on the Box Guidelines 2010

Introduction

The Arts Council and RTÉ calls on choreographers, producers, directors and composers to combine their talents to create innovative short dance films to be premiered on RTÉ Television during the Dublin Dance Festival (7 – 23 May 2010).

RTÉ Dance on the Box challenges film and dance artists to create original work together for the television audience. This jointly-funded initiative by the Arts Council and RTÉ aims to bring the energy and imagination of contemporary dance in Ireland to the TV screen and to stimulate the production of dance films.

Up to four new short dance films will be commissioned. Their choreography and direction must be original, rather than adaptations of existing work. Each film should be between five and six minutes in duration and have a maximum budget of €22,000.

The Arts Council and RTÉ will look for projects which combine filmmakers and choreographers with a track record of quality and creativity in film/television production and dance, respectively. Priorities will also include the ability to address a peaktime television audience and to foreground artists resident in Ireland.

Schedule

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| Monday 18 th January | Information Session to be held at Dance House for choreographers, film directors and producers interested in learning more about the scheme. |
| Friday, 29 th January | Deadline for receipt of applications <i>(electronic applications only)</i> |
| Wednesday, 3 rd February | Announcement of shortlisted applications |
| Friday 5 th , February | Interviews for shortlisted applications |
| Monday 8 th February | Announcement of successful commissions |
| Monday 5 th April | Delivery of commissioned films |

Applications

Applications for the scheme must be received in electronic format only by **5pm on Friday, 29th January 2010**. Applications should be submitted by email to admin@filmbase.ie with the Subject Line "RTÉ Dance on the Box 2010".

Assessment Criteria and priorities

- Creative relationship between film and choreography
- Foregrounds artists resident in Ireland
- Ability to engage a peaktime TV audience
- Track record of the creative team, particularly the choreographer, director and producer
- Feasible to deliver within available funds and timeframe

Budget

- a maximum of €22,000 per film

Application Process

The timing of the round is in order to facilitate the films being premiered on RTÉ television during the Dublin Dance Festival (7 – 23 May 2010). Delivery deadlines must be strictly met and projects which can not feasibly deliver in the timeframe allowed will not be selected.

- Applications will be assessed in one round by a panel comprising representatives of the Arts Council, RTÉ and one or two external assessors.
- Only electronic format applications will be accepted. Where previous showreel or sample work is important to an application these should be made accessible through file-sharing websites (***such as YouTube, Vimeo, MySpaceTV, Google Video, Daily Motion, etc.***)
- Shortlisted applicants must be available for ***interview on Friday 5th February 2010***.
- The administration of the scheme will be carried out by Filmbase, on behalf of the Arts Council and RTÉ.

Applications must include the following:

- Completed application form
- One paragraph synopsis
- Treatment (maximum 4 x A4 pages)
- Detailed budget
- CVs of the creative team involved in the proposal
- Director's and choreographer's showreel (if available)
- Where appropriate, written confirmation of key participants' availability to participate.
- Written confirmation of availability of producer, director and choreographer to attend for interview on Friday 5th February.

Contractual Requirements

Successful applicants will be subject to the Arts Council standard terms and conditions. The Arts Council award is in the form of a grant.

RTÉ Television will be granted a licence of 3 transmissions over 5 years (RTÉ to have a right of first negotiation and last matching right in respect of renewing such licence and also in respect of commissioning or licensing further programmes featuring the dance works or spin-offs of the dance works). RTÉ funding is subject to contract and to RTÉ television standard terms and conditions.

Successful applicants will be asked to sign one contract covering both the Arts Council and RTÉ terms and conditions. Neither the Arts Council nor RTÉ will have ownership of copyright in the project. Successful applicants must acknowledge the support of the financiers. All credit obligations will be set out in final contracts.

Please note the ***delivery date of Monday 5th April*** must be strictly adhered to.

Payment

Successful applicants will receive:

- 60% of the approved budget on signature of contract
- 20% on approval of rough-cut
- 20% on delivery and acceptance by RTÉ and the Arts Council

Delivery to RTÉ:

- 2 digi-betas of the film to be delivered to RTÉ Television no later than Monday 5th April for broadcast
- All chain of title information and documentation
- Stills for publicity
- 3 viewing DVD's
- Full credits

Delivery to the Arts Council

- A digi-beta copy of the finished film to be held at the Irish Film Archive at the IFI.
- All chain of title or information held on behalf of the film maker documenting ownership to be held at the Irish Film Archive at the IFI
- 2 DVDs for viewing purposes.
- Full credits

Accompanying application form may be downloaded from www.filmbase.ie.

Applications must be received no later than 5pm, on Friday, 29th January 2010.

Applications must be sent by email to admin@filmbase.ie, with the subject line "RTÉ Dance on the Box 2010" .